

## Dallas Regional Minority Enterprise Development (MED) Week 2004

FORWARD TO THE FUTURE:
MINORITY BUSINESS—THE NATIONAL PRIORITY

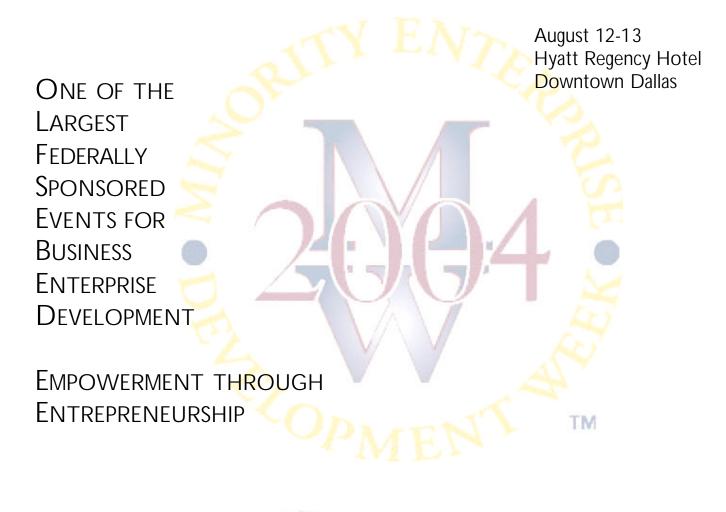
August 12-13 Hyatt Regency Hotel Downtown Dallas

Don't Miss the Business Workshops, Welcome Reception, Million Dollar Roundtable Awards Breakfast, Trade Fair featuring Meet the Banker and Booth Decorating Contest, Meet the Buyer Sessions, Youth Symposium, and Awards Luncheon Featuring Keynote Speaker Enrique Javier Loya, President and CEO of CHOICE!Energy and minority owner of the Houston Texans!

For more information, contact Ms. Rita Gonzales or Mr. Carmen Chairez, MED Week Co-Coordinators, at 214-767-2036

# Dallas Regional Minority Enterprise Development (MED) Week 2004

## FORWARD TO THE FUTURE: MINORITY BUSINESS—THE NATIONAL PRIORITY





### Dallas Regional Minority Enterprise Development (MED)

The Dallas Regional MED Week 2004 Committee cordially invites you to join them in recognizing the achievements of minority business enterprises and minority business development advocates during 22nd Annual MED Week Celebration

> **HYATT REGENCY—DOWNTOWN DALLAS** AUGUST 12-13, 2004

Event Schedule					
Thursday, August 12	Friday, August 13				
1:00 p.m. – 5:00 p.m. REGISTRATION	7:30 a.m. – 9:00 a.m. Million Dollar Awards Breakfast				
1:00 p.m. – 4:45 p.m. Business Workshops	7:00 a.m. $-12:00$ a.m. REGISTRATION				
	9:00 a.m. Ribbon Cutting				
5:30 p.m. – 8:00 p.m. Welcome Reception	9:00 a.m. – 11:45 a.m. Trade Fair				
	9:00 A.M. – 1:45 P.M. YOUTH SYMPOSIUM (Open to Minority Youth Participants Only!)				
	9:00 A.M. – 2:00 P.M.  MEET THE BUYER				
	11:45 a.m. – 1:30 p.m. Awards Luncheon				
	1:30 p.m. – 3:30 p.m. Trade Fair				

Don't Miss This Great Networking Opportunity! For more information, call 214/767-2036





Media Sponsor:

Hosted by: The U.S. Department of Commerce, Minority Business Development Agency, and the U.S. Small Business Administration

### Sponsorship and Registration Levels

All events will be co-sponsored and include a centrally located exhibit booth at the Trade Fair.

#### Signature Sponsor—\$10,000

Company name/logo on promotional materials Option to deliver remarks

Two seats at head table

Letter in Conference Program

Three tables of 8 at each meal function

Two 8' x 10' Exhibit Booths

Two full-page color ads in Conference program\* Company banner displayed at sponsored event

Recognition in the Conference Program\*

#### Platinum Sponsor—\$5,000

Two reserved tables at each meal function Two tables of 8 at each meal function One 8' x 10' Exhibit Booth One full-page color ad in Conference program\* Company banner displayed at sponsored event Recognition in the Conference Program\*

#### Gold Sponsor—\$3,000

One reserved table of 8 at each meal function One 8' x 10' Exhibit Booth One half-page black & white ad in Conference program\* Company banner displayed

Recognition in the Conference Program\*

**Individual Luncheon Ticket—\$50** 

**Luncheon Table—\$500** 

Silver Sponsor—\$2,000

Four tickets each for the Breakfast and Awards Luncheon One 8' x 10' Exhibit Booth

One quarter-page black and white ad in Conference Program\* Recognition in the Conference Program\*

#### Bronze Sponsor—\$1,000

Three tickets each for the Breakfast and Awards Luncheon Recognition in the Conference Program

#### **MBE Million Dollar Roundtable Breakfast Sponsor—\$300**

One (1) seat at the Breakfast headtable One (1) additional breakfast ticket Company name on banner at event Recognition in the Conference Program\*

**Exhibitor Registration** 

**Minority Business Enterprise** \$300 **Small Business Enterprise (<25)** \$300 Government \$500 \$500

Corporate

One Exhibit Booth at Trade Fair (8x10) Two tickets each for Breakfast and Awards Luncheon Recognition in the Conference Program\*

Breakfast Table — \$300 Eight (8) Seats at Awards Luncheon

Eight (8) Seats at Breakfast

**Individual Breakfast Ticket—\$45** 

**Individual Registration—\$125** Includes all meal functions, seminars,

trade fair and conference bag

\*To be included in the Conference Program, ads and company information must be received by June 28, 2004.

#### **PLEASE PRINT or TYPE**

First Name:		Last Name:		····
Company/Organization:				
Office Street Address:		Pos	tal Co	de/Mail Stop:
City:		State: Zip Code:		
Phone: Fax Number	er:	Email Address:		
Please List Additional Participants on a Separate Would you like to participate in the "MEET THE Yes Company/Agency MEELECT REGISTRATION LEVEL:	BUYE	R" session?		
☐ Signature Sponsor ☐ Silver Sponsor ☐ Exhibitor Registration ☐ M/SBE ☐ Government ☐ Corporate		Platinum Sponsor Bronze Sponsor Individual Registration Breakfast Table (8 seats) Individual Breakfast Ticket		Gold Sponsor Special MBE Breakfast Sponsor Lunch Table (8 seats) Individual Luncheon Ticket tal Due: \$
Please indicate method of payment  Check Enclosed Purchase Order #_  Credit Card Number		Exp. Date		
Billing Zip Code V-Code:				
Name on Card		•		
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